

## Online FUNdraising Checklist

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Here are some tips and ideas to make your FUNdraising partnership with Phantasia's a success.

### 1. **Set a Goal**

The end objective should be very clear. Specify exactly where the proceeds will go. It will be more worthwhile to everyone involved if they know what specific needs their efforts, donations and funds are going to.

### 2. **Get the word out**

Through word-of-mouth, flyers, newspaper and print ads, event calendars, the more people that know about your FUNdraising event, the better your chances of success. Let people know what the fundraiser is supporting and how their support can really help. Tell them more than once, repetition is key to any good fundraiser. Get started on your promotion early and you will be surprised how fast the interest grows as the date of the event nears.